Sistem Informasi Pemesanan *Online* Rumah Makan Ayam Gephok Jember

(Online Booking Information Systems Ayam Gephok Restaurant Jember)

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ABSTRACT

With the development of information technology, human in demand to be able to do the job more quickly and precisely. This makes increasingly little time to relax for humans. With a tight schedule of work for people, making people often forget the main needs, especially the need to eat healthy foods. Buying food from the restaurant is one of the ways that humans can still eat healthy by the time the work or activity that is so tight. Buy food and take advantage of the food delivery facilities will be more efficient.

In this case study Ayam Gephok Restaurant, Ayam Gephok Restaurant business activities are still running the business with public method. That is the way customers come to the restaurant and the cashier recorded his order, then note the order will be forwarded to the waitresses. With a place or a dining table that is limited, so make consumers feel uncomfortable, they are often booked and wanted to eat somewhere but did not get an empty table, and also often those who have been waiting for the order must accept the harsh reality that their order is passed or occur human error on the part of the restaurant that makes the consumer does not get the order.

These problems make customer satisfaction from Ayam Gephok Restaurant decreased, so that can aggravate Ayam Gephok Restaurant image in the eyes of consumers. With the rapid development of technology that can provide the solution to the issues raised in the ayam gephok restaurant. Online Booking Information Systems Ayam Gephok Restaurant Jember has provided solutions to the problems that occurred in Such Ayam Gephok Restaurant. And Consumers with a very tight time jobs do not have to worry about not getting the ayam gephok quickly.

Keywords: Information Systems, Online Booking