

SISTEM INFORMASI PENYEWAAN PERLENGKAPAN ALAT PESTA (STUDI KASUS USAHA PENYEWAAN ERLANGGA)

Khalis Alfian Nuri

Program Studi Manajemen Informatika
Jurusan Teknologi Informasi

ABSTRACT

In this case study I have identified problems in Erlangga's business. Erlangga is one of the equipment rental party business in Jember. Erlangga's business does not have information system for help the owner of Erlangga's business to take a note important data and promoted. Now, in Jember there are more than 90 party equipment rental business, it causes competition in a party equipment rental business is getting tougher. Business owners should be smart to promote their business in order to compete with other businesses. Party equipment rental information system is web-based information system that will promote Erlangga's business online that can be known by the public at large area in Jember. And help the owner of Erlangga's business to take a note important data and promoted.

Keyword : Equipment Rental Party