

## **Designing a Tourism Guidebook of Baluran National Park (Accommodation)**

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### ***ABSTRACT***

Designing a Tourism Guidebook of Baluran National Park entitled “An Africa Van Java” was the project of the writer to finish his study from Politeknik Negeri Jember. This project was done based on some activities to collect complete data and information related to the content of guidebook of Baluran National Park. Besides, the content of the previous guidebook of Baluran National Park does not contain some descriptions on ticket price, accommodations, and price of the facilities. For that reason, the writer decided to design a tourism guidebook that added more detailed information about ticket price, accommodations and price of facilities also to promote Baluran National Park it self. In addition, this guidebook contained description and information about tourism object such as Bekol Savanna and Bama Beach, Flora and Fauna, and Accommodation provided completed with an English version that will help foreign tourist to understand the book easily. Dealing with this, the writer focused on Accommodation and Facilities part. In designing the product, the writer adopted the procedures of designing a guidebook proposed by Aprilia (2009) as cited in Setianingrum et al. (2015). The writer also hired a designer who is expert in designing a tourism guidebook. The writer created the guidebook by used art paper 85 gram. It had 30 pages. In conducting this final project, the writer using Corel Draw X5 and Photoshop CS3 to design the layout and background of the product. Regarding this, the writer got new knowledge and experiences in designing the guidebook. The writer suggested English Study Program to develop some materials related to the process in designing a guidebook or the other printed promotional media. Furthermore, it is expected that the guidebook can help Baluran National Park in promoting and giving information for its visitors.

**Keywords:** Tourism Guidebook, Baluran National Park, Accommodation and Facilities