

Factors Affecting the Empowerment Level of Women Entrepreneurs in Arjasa District Jember Regency

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ABSTRACT

Empowerment is an effort to improve the dignity of the social strata that in the current condition are unable to escape the trap of poverty and backwardness. This research is motivated by the ability of women entrepreneurs to operate according to the business they run and maintain their business by using existing resources in Arjasa District, but women have limitations in carrying out their activities, these limitations include low education, skills, limited job opportunities, and also ideological barriers related to households. The purpose of this study is to identify and analyze the factors that influence the level of empowerment of women entrepreneurs in Arjasa District, Jember Regency. The population in this study were women entrepreneurs who live in Arjasa District aged 20-65 years in three villages, namely Arjasa Village, Kamal Village, and Biting Village with a sample of 45 respondents. The analysis tool used was multiple linear regression with the help of IBM SPSS 24 for Windows software. The results of this study are that simultaneously the variables of individual characteristics (X1), empowerment (X2), and government regulations in the MSME sector (X3) have a significant effect on the level of empowerment of women entrepreneurs. Partially, the variables of individual characteristics (X1) have a significant effect, empowerment (X2) have a significant effect, and government regulations in the MSME sector (X3) have a significant effect on the level of empowerment of women entrepreneurs (Y).

Keywords: *Empowerment Level, Women Entrepreneurs, Multiple Linear Regression*