

SUMMARY

Creating a Digital Booklet for Providing Information about Kampung Kerajinan Taman Pintar Yogyakarta, Hidayah Nurrohmah, F31221380, 2025, 25 pages, English Study Program, Politeknik Negeri Jember, Nodistya Septian Indrastana, S.S., S.Pd., M.Pd. (Supervisor).

The final project involves creating an informational digital booklet that provides details about the craft-making processes in three areas of the Kampung Kerajinan zone at Taman Pintar Yogyakarta. Taman Pintar Yogyakarta is an educational tourism destination that offers fun experiences through various interactive zones. One example is the Kampung Kerajinan zone, which allows visitors to express themselves by creating their crafts.

The writer adopted a structured approach to develop the digital booklet, following the six steps implemented by Safitri and Prananta (2022). These steps include Need Analysis, Identifying and Collecting the data, Designing the booklet, Modifying the booklet design, Testing the digital booklet, and Verifying the digital booklet. Additionally, the writer utilized three of the four methods by Creswell (2015) for data collection: Interviews, Documents, and Audiovisual Materials, which contributed to the content of the final project.

During the project, several challenges arose while designing the digital booklet, particularly in aligning the pictures with the overall design and selecting elements and colors that fit the theme. Additionally, the writer focused on ensuring the content was easily understandable for visitors. Throughout this final project, the writer gained valuable experience using the Canva Premium application for design and the Heyzine website to convert the booklet into a digital format. Furthermore, the writer improved her skills in emotional management and time management during the design process and successfully wrote the report. This promotional booklet aims to guide visitors about craft-making activities in Kampung Kerajinan Taman Pintar Yogyakarta.