

***Implementation of Digitalization of Parking Fee Payment as an Effort to  
Increase Local Revenue in Jember District***  
Berlina Yudha Pratiwi, S.E., M.S.A., Ak.

**Ragil Aditiya Dharmawan**  
*Study Program of Public Sector Accounting  
Majoring of Business*

***ABSTRACT***

*This study aims to examine the implementation of digitalization of parking levy payments as an effort to increase Regional Original Revenue (PAD) in Jember Regency. This study uses a descriptive qualitative method with data collection techniques used in the form of interviews and documentation in the form of documents or financial reports related to parking levies at the Jember Regency Transportation Office. The data analysis techniques used are data collection, data reduction, data presentation, and conclusion drawn. The results of this study show that the implementation of digitization of parking levy payments in Jember Regency has not fully reached the target of PAD realization. However, this digitalization has a positive impact in terms of management efficiency, transparency, and accountability of financial reporting.*

***Keywords: Digitalization, Parking Retribution, Regional Original Revenue***