

***DEVELOPMENT OF VILLAGE ECONOMIC POTENTIAL IN AN EFFORT
TO IMPROVE THE COMMUNITY'S ECONOMY THROUGH VILLAGE-
OWNED ENTERPRISES***

(Study on BUMDes Kandat District, Kediri Regency)

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ABSTRACT

This research aims to analyze the development of village economic potential in an effort to improve the community's economy through Village-Owned Enterprises (BUMDes) in Kandat District, Kediri Regency. The research method used is descriptive qualitative. Data collection techniques were conducted through observation, interviews, and documentation involving eight BUMDes objects in Kandat District. The results show that the development of village economic potential through BUMDes has generally contributed to improving the community's economy, especially through the utilization of village potential and sustainable business development. However, there are still some BUMDes that have not been optimal in operations and capitalization. This finding indicates the need for improved management and more intensive support from the community so that BUMDes can play a more effective role in improving the economy.

Keyword: BUMDes, economic potential, village