

***Implementation Corporate Social Responsibility (CSR) Pada Perumdam Tirta Pandalungan Kabupaten Jember***  
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***ABSTRACT***

*This study aims to analyze and explain the implementation of Corporate Social Responsibility (CSR) at Perumdam Tirta Pandalungan Kabupaten Jember using a qualitative descriptive method. Data collection techniques include interviews and documentation. The results of this study indicate that Perumdam Tirta Pandalungan Kabupaten Jember has successfully carried out its social responsibility. However, a more systematic CSR planning and regular evaluation of its impact are necessary to ensure that the benefits provided are more targeted and have a long-term effect on the community. To make the implementation of Corporate Social Responsibility (CSR) at Perumdam Tirta Pandalungan Kabupaten Jember more effective and sustainable, it is essential to establish a structured CSR plan and continuously assess the impact of CSR initiatives to maximize their long-term benefits for the community.*

***Keywords:*** *corporate social responsibility, social responsibility, implementation*