

***Analysis of the Utilization of Regional Property (BMD) as an Effort to Optimize
Fixed Asset Management at BPKAD Jember Regency***
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ABSTRACT

Optimizing the utilization of Regional Property (BMD) is a crucial aspect in enhancing the effectiveness and efficiency of local government asset management. This study aims to analyze optimization strategies for BMD utilization in the Regional Government of Jember Regency, considering existing regulations and the challenges encountered in implementation. The research employs a qualitative method with a case study approach, where data is obtained through interviews with relevant officials and analysis of official documents.

The study results indicate that BMD management in Jember Regency has been referring to Minister of Home Affairs Regulation No. 19 of 2016. However, several obstacles remain, such as underutilized fixed assets and limited collaboration with third parties. Optimization strategies that can be implemented include improving asset inventory, strengthening regulations related to BMD utilization, and enhancing coordination between government agencies and the private sector in managing regional assets. The implementation of these strategies is expected to increase BMD's contribution to Local Own-Source Revenue (PAD) and improve assets management efficiency in Jember Regency.

Keywords: *Optimization, Regional Property, Asset Management, Local Government*