

Sistem Pakar Deteksi Kecanduan Belanja Online Berbasis Web
(Expert system for detection online shopping addiction website-based)
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ABSTRACT

Shopping is one of the activities carried out to fulfill daily needs, and with the existence of online shopping sites many people prefer to do online shopping compared to shopping directly to the place. The practicality of shopping online is the reason why this is in demand by the public, especially students. Excessive online shopping activities can become a habit that if done continuously will result in addiction. To do counseling requires a lot of money so a web-based online shopping addiction detection expert system was made. The data used contains 6 factors consisting of 18 items and 4 solutions obtained from interviews with an expert. Decision making in the expert system will be processed using the formula given by the expert. The result of this research is the percentage of online shopping addiction obtained by answering the knowledge base statement and obtained an accuracy rate of 77%.

Kata kunci: *belanja online, sistem pakar, web*