

SUMMARY

Making a Website as a Promotional Medium of Batik Jati Mas Bondowoso, Rahman Firmansyah, F31211913, 2024, 55 Pages, English Study Program, Politeknik Negeri Jember, Fitri Wijayanti S.Pd., M.Pd., (Supervisor).

This final project report is entitled "Making a Website as Promotional Media of Batik Jati Mas Home Industry Bondowoso." The purpose of this final project was to create a bilingual website as promotional medium for Batik Jati Mas industry. This website can help the international customer to know more about Batik Jati Mas because website is easy to be accessed anywhere and anytime.

This bilingual website has Four features provided to create the website. The 'Home' feature was the first to be introduced, providing an overview summary or description of Batik Jati Mas. The second feature was the 'About' section, which included information about Batik Jati Mas history, amenities, and accomplishments. The third feature was 'Product,' which offered a selection of items made at Batik Jati Mas as well as batik designs produced there. The last feature was 'Contact,' which included Batik Jati Mas contact information, such as email, address, social media accounts, and WhatsApp number.

With this website it can help Batik Jati Mas in introducing and promoting it with the availability of detailed information and also simple features. The second advantage is that this website was made in bilingual version (Indonesian and English) so that all internet users who come from outside the country could get information about Batik Jati Mas,

The writer faced several challenges in making this final project. First about the distance, it was quite far from the city and also the owner was very busy so it was quite difficult to arrange a meeting schedule. To solve this problem the writer waited patiently until the owner had a free time to meet. And the writer also learned several lesson such as: time management, and with this final project the writer managed to improve his writer skill.

