

SUMMARY

Creating Website As A Promotional Medium Of Megalithic Culture,
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The writer is creating a bilingual promotional website for the Duplang Kamal Site to attract both local and international tourists. The Duplang site is a historical tourist spot, located in Arjasa hamlet, Kamal Village. This site holds a lot of megalithic relics. The website aims to provide easier access for foreign visitors interested in exploring the historical tourism offered in Jember. Additionally, it serves as an educational tool for students to learn about megalithic history. This comprehensive website features five key sections: the Homepage, About Us, History, Gallery, and Contact Us, all available in both English and Indonesian. Through this initiative, the writer seeks to enhance the visibility and accessibility of the Duplang Kamal Site, making it a valuable resource for tourists and learners alike.

When the writer made this final project, the writer got several challenges, such as, The writer's initial challenge in creating the website was their limited experience with website development and editing. Additionally, sourcing relevant photos of activities at the Duplang site proved difficult. Another obstacle was the lack of an existing logo for the site, making it challenging to establish a visual identity. To address this, the writer opted to use the logo from the Duplang site's email and Instagram accounts.

During the website creation process, the writer gained valuable skills in website development and editing, improved their English vocabulary, and deepened their understanding of megalithic history.