

## SUMMARY

**Making a Booklet as a Promotional Medium of Batik Jati Mas Bondowoso,** Arisma Putri Kusuma Ningrum, F31211929, 2024, 62 Pages, English Study Program, Politeknik Negeri Jember, Fitri Wijayanti S.Pd., M.Pd., (Supervisor).

One of the batik home industries in Bondowoso is Batik Jati Mas. The location of Batik Jati Mas is in Lengkong, Tegaljati, Sumberwringin, Bondowoso Regency, East Java 68287. In this final project, the writer created a booklet as a promotional medium of Batik Jati Mas Bondowoso. The booklet was entitled "The Artistic Beauty of Batik Jati Mas". The booklet contains complete information about Batik Jati Mas as a promotional media written in two languages, *Indonesian* and English, and was also provided in two forms, namely printed and digital booklets. This booklet consists of three parts, there are opening, body, and closing. The opening section provided cover, the logo of Politeknik Negeri Jember, foreword, and table of content. The body of the booklet included history, the signature, types of batik, batik motifs, other products, training, participant events and awards. The closing part included information about testimonials, social media, location, and copyright.

In making booklets, the writer also faced several challenges. The first challenge was when the writer asked the owner about Batik Jati Mas Bondowoso via WhatsApp. The owner answered his message a little longer. This caused the writer to experience a slight delay in working on the final project. Second, the writer is still not good at writing reports in English so the writer uses the Grammarly application to check grammar. The last one was the difficulty in designing and editing booklets because the writer does not have skills in that field, so the writer has to look for booklet editing tutorials and also has to look for booklet design references.

In this case, the writer also learned several lessons. First the writer learns to manage time effectively so that the final assignment can be completed well and on time. Second, the writer learned to write reports in English well, especially in

determine correct grammar when making sentences. The last one, the writer also learns and develops skills in booklet editing.