

***Analysis of Layer Duck Farming Business (Case Study) of itik mulia Duck
Livestock Group in Lumajang District***

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ABSTRACT

This research aims to determine the analysis of the laying duck farming business in the Mulia Duck Livestock Group, Lumajang Regency. The type of research used is descriptive quantitative. This research used 1 breeder object, but the commodities and populations are different and of different strains. The noble ducklivestock group has approximately 20 members and the sample used is the group leader. Overview of research on differences in income and expenses of duckfarming businesses with different populations and different strains and different rearing techniques. This research presents types of quantitative data, primarydata and secondary data. The data collection technique is in the form of direct observation and interviews with breeders in Labrok District, Lumajang Regency. The variables used in this research are production costs, B/C Ratio, R/C Ratio, IOFC, Total profit and BEP.

Keywords: *Business Analysis, Laying Duck Farming*