

ABSTRACT

Sistem Pendukung Keputusan Kelayakan Investasi Untuk Pengembangan Usaha dari Aspek Keuangan dengan Menggunakan Metode Smart
(Investment Feasibility Decision Support System for Business Development from a Financial Aspect Using the Smart Method).

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With the increase in umkm every year, it is necessary to develop a business that is run. This is supported by the local government policy of Lumajang, which will play an active role in helping the development and improvement of umkm. Umkm development cannot be separated from the financial aspect as capital for a business. Decisions regarding investment will directly affect the company and carry risks. Therefore it is necessary to consider whether investment should be made or not. So that with the right analysis, business investment is not wasted or has an impact on the business. With these problems, researchers created a decision support system that can assess the investment feasibility of a business. It is hoped that with this system, entrepreneurs can assess their business and develop their business.

Keyword: *decision support system, investment feasibility.*