Application Of Support Vector Machine (SVM) In Sentiment Analysis Of The

Issue Of Postponement Of The 2024 Election On Twitter

Ratih Ayuninghemi, S.ST, M.Kom as chief counselor

Puji Rahayu

Study Program of Informatics Engineering

Majoring of Information Technology

**ABSTRACT** 

General elections are a characteristic of a democratic country and one of the

government's efforts to realize popular sovereignty. However, there is the issue of

postponing the 2024 general elections. Postponing elections would have an

unconstitutional effect, could erase the spirit of reform in the 1945 Constitution,

and could reduce the level of public trust in the government. Various responses

and opinions have been poured by the community on social media and produce

opinions that are pro and con. This study aims to analyze public sentiment and

group it into positive and negative classes using the Support Vector Machine

(SVM) method so that the results obtained are expected to be one of the

government's considerations in policy making by taking into account public

opinion

**Keywords:** Classification, Twitter, Data Mining, Support Vector Machine (SVM)

viii