

## SUMMARY

**Making a Booklet as Promotional Media of Java Ijen Raung Coffee Bondowoso**, Reza Maulidyah Sakinah. F31173075. 2020. 36 pages. English Study Program, Politeknik Negeri Jember, Vigo Dewangga, S.S., M.Pd, (Supervisor).

This is report of the final Project entitled “Making a Booklet as Promotional Media of Java Ijen Raung Coffee Bondowoso”. This booklet aims to introduce products and services to customers who want to go to Java Ijen Raung, both domestic and foreign customers. Java Ijen Raung is a coffee industry located in Sukorejo Village, Sumberwringin sub-district, Bondowoso regency. The owner of Java Ijen Raung admitted that he founded this industry since the presence of the people's coffee cluster in 2010. The presence of Java Ijen Raung empowers local housewives. The uniqueness of Ijen Raung Java can be felt from the fermented coffee production process so that it has a distinct coffee taste and aroma. Also, this booklet is written in bilingual versions, namely English and Bahasa Indonesia.

In collecting data for the content of the booklet Java Ijen Raung, the writer employed four methods. There are Interviews, Observation, Documentation, and Audiovisual Material.

The booklet consists of four parts. (Excludes front cover, introduction, table of contents and back cover). The first part of this booklet is about the history of Java Ijen Raung. The second part of coffee processing and the picture. The third part contains various coffee products and their prices. The fourth part consists of contact persons, fully connected social media with detailed information on the location of Java Ijen Raung.

In finishing this booklet, the writer found many challenges, the writer took so much time in making the script, effort, and tried to repair all missed the script. The first is making the script, the writer made the outline script, in outlining script, the writer needed to learn more reference to write a good outlining script, after outlining the script the writer tried to make the completed information. The writer got knowledge about coffee information

especially for Java Ijen Raung such as processing coffee and a variety of coffee that become the specialty produced by Java Ijen Raung. Then, the writer consulted it to the owner of Java Ijen Raung, and to his Supervisor. After consulted the script, the writer revised it and the supervisor check validity the content of the booklet Java Ijen Raung. Moreover, the writer's writing skill improved by, making a concept for the booklet and the booklet was written in bilingual versions which are English and Bahasa Indonesia.