## ABSTRACT

The aim of this research was to determine the effect of adding golden snail flour (Pomacea canaliculata) in the feed on the performance of joper chickens. This research used a Completely Randomized Design (CRD) then analyzed using SPSS (ANOVA) and if the effect was significant then it would be continued with the DUNCAN test. This research used 5 treatments with 4 replications so that the total number of chickens needed was 100 chickens. The research treatments were P0: 100% ration (control), P1: ration with the addition of 5% golden snail flour, P2: ration with the addition of 10% golden snail flour, P3: ration with the addition of 15% golden snail flour, and P4: ration with the addition of 20% golden snail flour. The results of this research were that golden snail flour did not have a significant effect (P>0.05) on feed consumption, body weight gain and feed conversion of joper chickens. Providing golden snail flour up to 20% did not have a negative effect on the performance of joper chickens.

*Keywords: joper chicken, performance, golden snail flour.*