

SUMMARY

Making a Promotional Booklet of Nature Tourism Object in Wringin District, Bondowoso Regency, Aulia Savira Choirun Nisa, F31170784, 26 Pages, English Study Program, Politeknik Negeri Jember, Alfi Hidayatu Miqawati, S.Pd., M.Pd. (Supervisor)

Bondowoso is one regency in East Java that has nature tourism potential. It because bondowoso located in the mountain range; Mount Raung, Mount Ijen and Mount Argopuro. Bondowoso Tourism Department has developed 34 tourism objects including culture, adventure, and nature tourism objects. Bondowoso Tourism Department only has a promotional booklet for all tourism objects in Bondowoso. Therefore, they need a more specific promotional medium for nature tourism in Wringin District. Thus, the writer makes a promotional booklet as her final project. This booklet aimed to be given to visitors so they can explore more about four nature tourism objects and to be displayed in exhibition. There are four nature tourism objects in Wringin District that were included in this booklet; Pemandangan Alam Arak-Arak, Batu Pintu, Taman Dewi Rengganis and Air Terjun Sulaeman.

In making this final project the writer needed to collect the data for the content of the booklet. She used four methods from Cresswel (2008). They are interview, observation, document, audiovisual materials. This booklet was written in Bahasa Indonesia and English version and consisted of two parts; main content and accomodation. The main content consisted of history, facilities, activities, address, contact person, operational hours, ticket fee, and maps (road access) in the form of barcode of each four nature tourism objects. The second part mentioned about transportation that can be used by visitors to go to four nature tourism objects in Wringin District and also mentioned about lodgings if there are visitors especially foreigners who want to stay for several days in Bondowoso. The size of this booklet is 21 cm x 14,8 cm with landscape orientation. This booklet was edited using Corel Draw X7.

In making the booklet, the writer adopted steps proposed by Mintarsih and Patimah (2018). The procedure includes analysis of product requirements, design product, expert validation test, product trials, product revision, and making the product. In finishing this booklet, the writer found many difficulties and challenges. The writer was found a problem when making script of the booklet. The writer was confused in choosing the correct diction and grammar. The writer needed to learn about how to write a good script for booklet with correct diction and grammar. The writer also found a challenging part. The writer designed this booklet using Corel Draw X7 that the writer got from Computer course. Therefore, the writer needed practice more to use Corel Draw X7.