

**MAKING BALANCED NUTRITION PICTURE STORYBOOK MEDIA
FOR STUDENTS AT SD NEGERI 01 SERUT JEMBER**

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ABSTRACT

School-age children are vulnerable to experiencing balanced nutrition problems due to rapid physical, intellectual, mental, and social growth, hence requiring balanced nutrition to support their growth and activities. The aim of this study is to determine the influence of picture storybooks as an educational media on balanced nutrition for elementary school-age children. This research is a descriptive study using qualitative method, employing the ADDIE research model (Analysis, Design, Development, Implementation, Evaluation). This development research utilizes qualitative descriptive data analysis techniques and quantitative descriptive data analysis techniques. Qualitative data consists of criticisms and suggestions from validators, which will be used as input for improving the developed product. Quantitative data consists of assessments from expert content validators, which were 80% in phase I and 82% in phase II. Similarly, assessments from expert media validators were 82% in phase I and 85% in phase II. The conclusion obtained from this study resulted in the creation of a picture storybook media called "Balanced Nutrition" as a nutrition education media for elementary school-age children

Keywords: Elementary School Children, Story Book with Picture, Balanced nutrition