

FEASIBILITY ANALYSIS OF LAYING CHICKEN FARMING (CASE STUDY AT CV. WAYBE FARM, KEBONDALEM VILLAGE, BANGOREJO DISTRICT BANYUWANGI REGENCY)

Ardi Fauzan Mahdi

Poultry Business and Management Study Program
Animal Husbandry Departement

ABSTRACT

This study aims to determine the income of the livestock business and the feasibility analysis of laying hens at CV. Waybe Fram, as well as the effect of the variable cost of production factors on the income of farmers. The type of research used is research with direct interviews with livestock owners at CV. Waybe Farm with a purposive method in determining the information. The results of this study indicate that the total cost of income which includes fixed costs and variable costs, and the feasibility of livestock business. The income of the farmer generates a net income of Rp. 1,244,570,724,-/year. The factors that affect the income of laying hens are the number of chickens, feed, labor, and cages.

Keywords : *laying hens, the number of livestock, farmer incomes, and feasibility analysis*