

ABSTRACT

Abstract of project presented to the Senate of Management & Science University in partial fulfillment of the requirements for the degree of Bachelor in Computer Science (Hons).

ONLINE SHOPPING SYSTEM USING MERN STACK

By

Ricky Aditya Wardana

May 2023

Faculty: Information Sciences and Engineering

The development of online shops or online stores through internet media has mushroomed in Indonesia, in fact it is very well known by the general public, including students in big cities. The many conveniences in shopping and the various types of products and services offered have made the Indonesian people to make online shops a new "shopping place" apart from shopping centers. This makes many OnlineShop sellers competing to offer their products in various ways to attract consumers to shop, they take advantage of the situation where Online Shopping is in great demand by Indonesian people until now.

The development of business through social media is increasing day by day, along with the increasing number of internet users in the world, especially in Indonesia. In various social media has become a product promotion tool that has very good prospects at this time. Online shop applications with all their advantages create a very broad market throughout the world. Various kinds of business opportunities, business information, marketing strategies for a product can be found every day for its users.