SUMMARY

Making a Booklet as a Promotional Medium of Mastery English Course Lumajang, Muthohharotul Wafiq Habibah, F31200571, 2023, 26 pages, English Study Program, Jember State Polytechnic, Renata Kenanga Rinda, S.Pd., M.Pd (Supervisor).

This is a report of final project entitled "Making a Booklet as Promotional Medium of Mastery English Course. The writer made this final project to help Mastery English Course to promote the course because the owner wants to introduce it to wider public. This project contains complete information that ease people to know Mastery English Course more.

To complete this project, the writer used procedure from Agusti & Rahmah (2019) in making the booklet. The steps in procedure are determining the title and sub-title of the booklet, creating a booklet format or structure, collecting the required information, processing and filtering information, arranging information according to booklet format, editing, and printing the booklet. The booklet consists of three parts. The first part is opening part which is consisting of front cover, foreword, and table of contents. The next part is body part which contains the history of Mastery English Course, its excellence, the classes that the course has with the budget, facilities, teachers, activities, testimonials, and achievement of the students. The last part is closing that contains the complete address of Mastery English Course with maps, social media with contact person.

While making this final project, the writer faced several challenges. The most impactful challenge was that she could not finish the script writing quickly because she needed to wait for a little bit long for the owner to send the data needed. Besides challenges, the writer also got some lessons in making this final project. She could improve her persuasive writing skills to make the booklet and improved her translation skill and academic writing in making this report. Finally, the writer could finish the final project. This project is hoped to help Mastery English Course to increase the number of people who want to join the course.