

**Perancangan *First Click Testing Website User Interface Dan User Experience*  
Pada *Website Monitoring Kesehatan Sapi Moocare***

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**ABSTRACT**

*First Click Testing is a user testing technique used in User Interface (UI) design to evaluate the usability of a website or application. In this testing method, users are given a specific task to complete, and their first click is recorded and analyzed to determine how easy it was for them to find the correct path or action to take. This test helps designers identify any potential areas where users may have difficulty navigating the UI and provides valuable insights for improving the design. The results of First Click Testing can be used to optimize the user flow and improve the overall usability and user experience of the interface. This technique is ideal for designers who are looking to build user-friendly interfaces that are easy to navigate and intuitive for users. With the help of this testing technique, designers can gain important insights into user behavior and design interfaces that are tailored to the needs of their target audience.*