

## SUMMARY

**Making a Website as Promotional Media of Nyok Café and Eatery Bondowoso**, Devi Nabila Kurnia Pramana, F31201826, 2023, 24 Pages, Language, Communication, and Tourism Department, Politeknik Negeri Jember, Asep Samsudin, S.Pd., M.Li. as a Supervisor.

This is the final report for the project entitled “Making a Website as Promotional Medium of Nyok Café and Eatery”. The objective of making this project is providing information related to the café at one media and help the promotion of the café. In line with the objective, the writer made a bilingual website for Nyok Café and Eatery as a promotional medium.

In making the website, the writer collected the data through observation, interviews, documents, and audiovisual material. The writer started to create the website after collecting the data. In the process of creating website, the writer used the six steps of making website from Sevima (2016). There are planning, design, programming, testing, promotion, and maintenance. During the development of the website, the author also writes a script in Indonesian language and English for the content of the website. In addition, the author makes a website design that use as a reference for programming steps. This website is divided into four navigation bar namely home, about us (with sub navigation bar: event package), menu, and contact us. For the domain name, the writer bought [www.nyokcoffeeindonesia.com](http://www.nyokcoffeeindonesia.com) for one year.

During the time in making this project, the writer faced a great experience along with a bit challenges. For instance, in terms of applying the website design into the programming step, due to the availability of the website builder service. However, the writer gained a lot of valuable knowledge in applying the subjects that has been taught in class into this final project. In the result, the writer has finished the final project and hoped the website can bring so many benefits to Nyok Café and Eatery.