

Factor Relations Predisposing, Reinforcing and Enabling on the Practice of Early Breastfeeding Initiation in Benculuk Village, Banyuwangi Regency

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ABSTRACT

Early Initiation of Breastfeeding or commonly referred to as IMD is an activity to provide initial stimulation to the baby in the form of breastfeeding directly after giving birth. Newborns must receive the essential nutrients and antibodies found in breast milk as well as direct contact with their mothers to protect them from infection and death. The purpose of this research is to determine the relationship between factors predisposing, reinforcing and enabling on the practice of Early Breastfeeding Initiation (IMD) in Benculuk Village, Banyuwangi Regency. Analytical survey research design by design cross sectional using a sample of 51. Sampling using techniques Purposive Sampling with consideration of samples that have entered the inclusion criteria. The data analysis used was univariate and bivariate analysis using test spearman correlation. The conclusion of this research is that there is no relationship between knowledge, family support and access to information on IMD practices. There is a relationship between the attitude and support of health workers towards the practice of IMD in Benculuk Village, Banyuwangi Regency.

Keywords: *Early Breastfeeding Initiation, Predisposing, Reinforcing, Enabling*