

The Influence of Economic Status and Motivation on Interest in Implementing Arabica Coffee Postharvest Standards Based on Geographical Indications (IG) Java Ijen Raung through Self Efficacy in Coffee Farmers
(Case Study in Sumberwringin Bondowoso District)
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ABSTRACT

Bondowoso Regency is the main producer of people's coffee in East Java Province. As the main producer of coffee, local governments are required to be able to ensure the quality of coffee produced by coffee farmers. The application of the Java Ijen Raung Geographical Indication (IG) Standard is an effort to improve the quality of coffee produced. There are several factors that can influence the implementation of IG standards by farmers, such as economic status, motivation and self-efficacy. Bondowoso Regency is the main producer of people's coffee in East Java Province. As the main producer of coffee, local governments are required to be able to ensure the quality of coffee produced by coffee farmers. The application of the Java Ijen Raung Geographical Indication (IG) Standard is an effort to improve the quality of coffee produced. There are several factors that can influence the implementation of IG standards by farmers, such as economic status, motivation and self-efficacy. This study aims to determine the economic status and motivation to influence farmers' interest in implementing the Java Ijen Raung Geographical Indication Standard (IG) through self-efficacy. The methods used in the study used a quantitative descriptive approach, the data were analyzed with the help of SPSS. Based on the results of the analysis, it is known that economic status through self-efficacy has an influence of 0.027 (2.7%) on farmers' interest in implementing the IG Java Ijen Raung Standard, which indicates that economic status has an influence but is not significant on farmers' interest in implementing coffee postharvest standards based on the Geographical Indication of Java Arabica Coffee Ijen Raung through self-efficacy. The business motivation has a significant effect on farmers' interest in implementing coffee postharvest standards based on the Geographical Indication of Java Arabica Coffee Ijen Raung through self-efficacy with an influence value of 0.028 (2.8%).

Keywords: Economic Status, Motivation, *Self Efficacy*, Coffee, Bondowoso