

Analisis dan Perancangan *User Interface Website Nelayan Kita Muncar Banyuwangi Menggunakan Metode GDD (Goal Directed Design) dan QUIM (Quality In Use Integrated Measurement)* Analysis and Design of Nelayan Kita Muncar Banyuwangi Website User Interface Using GDD (Goal Directed Design) and QUIM (Quality In Use Integrated Measurement) Methods

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ABSTRACT

The Nelayan Kita Website is a website where information providers are supervised by the Fisheries Service and KUD Mina Blambangan as managers. Because part of the proceeds from the sale of fish was given to KUD Mina Blambangan. On this website, ship owners can find out how much income has been given to the Mina Blambangan KUD and the success ranking of each ship owner. On this website, there are also partners who will later buy fish products from fishermen and MSME products. This study aims to analyze the level of convenience and usefulness of our fishermen's website using the QUIM method. As well as providing recommendations for User Interface design using the GDD method. Testing the evaluation of the User Interface design that has been made by researchers using the QUIM method based on age categories. The lowest percentage result at the age of 56-65 years was 36.2% of the "Not Eligibility" eligibility category to 89.5% of the "Very Feasible" eligibility category, indicating that the design recommendations have met the needs and benefits.

Keywords : *Analisis, Perancangan, User Interface, GDD, QUIM, Nelayan, Website, Design, Usability Testing*