

SUMMARY

Making a Documentation Video of Multiverse Ludruk Art Performance, Nur Fatimatun Najjah, F31200290, 2023, 35 Pages, Language, Communication and Tourism Department, Politeknik Negeri Jember, Alfi Hidayatu Miqawati S.Pd., M.Pd. (Supervisor)

This is the report of the final project entitled “Making a Documentation Video of Multiverse Ludruk Art Performance”. The purpose of the final project was to make a documentation video as an educational media about gadget addiction. The documentation video contained documentation of *ludruk* art performance, the teacher's and parent's testimonials, and all programs that had been carried out before (socializing gadget addiction to the students and their parents, as well as holding a one day without phone program for the students). The writer made the video so that the *ludruk* art performance could become an educational media that could be accessed by everyone.

The writer collected data using three methods to finish this final project. They were interview, documents, and audiovisual materials. In addition, she also used three procedures in making a documentation video. The procedure included pre-production, production, and post-production. Pre-production became the first procedure. In this step, the writer made ideas and concepts, a storyline, a storyboard, a production team, a production schedule, and a production budget. Defining ideas and concepts was to determine the title and contents of the video; meanwhile, the storyline was the script of the video. The writer wrote the script in Indonesian and made a visual design in the storyboard. After that, she determined a production team that was divided into two groups, namely the creative team and the technical team. In addition, she made a production schedule of the overall work stages and detailed the production budget. Production became the second procedure. In this step, the writer became a videographer in the shooting process. She also carried out an evaluation of the results of the production process. Besides, the writer as a videographer must master camera techniques and use good lighting when making documentation video. Post-production became the last

procedure. In this step, the writer finished editing and publishing the documentation video to her YouTube account.

The writer faced various challenges while working on her final project, particularly while coordinating with SDN Kemuningsari Lor 2 because she had to adjust to the principal's schedule. During the process of video production, the writer must take clear videos and photos to provide a good visual of the documentation video to attract the interest of viewers.

The writer also obtained several lessons while working on this final project. She improved her ability in cooperation skills, especially when collaborating with her team and SDN Kemuningsari Lor 2. In addition, she understood the steps to get a copyright-free letter for her documentation video. Besides, she was able to adjust the lighting to get good video exposure.

To conclude, the writer had several suggestions for the SDN Kemuningsari Lor 2 and English Study Program. For SDN Kemuningsari Lor 2, hopefully SDN Kemuningsari Lor 2 should be even more active in learning Indonesian traditional culture (music, dance, and drama). Besides, this school also needs to provide trainers or teachers who specifically teach traditional Indonesian culture to the students, so that they can develop their potential. For the English Study Program, hopefully this study program can add more lessons and practices related to computer skills and video editing.