

## SUMMARY

**Making a Promotional Video of Padepokan Seni Gema Buana in Prajekan Bondowoso**, Nisrina Salsabila Maudini, F31150621, 2020, 27 pages, English Study Program, Politeknik Negeri Jember, Alfi Hidayatu Miqawati, S.Pd, M.Pd. (Supervisor).

This is the report of final project entitled “Making a Promotional Video of Padepokan Seni Gema Buana in Prajekan Bondowoso”. This project was made because Padepokan Seni Gema Buana needed a promotional medium in the form of promotional video, so that people know detail information about Padepokan Seni Gema Buana.

In making this product, I needed supporting data to complete the product such as interview, observation, documentation, and audiovisual materials. This promotional video consists of three parts; opening, content, and closing. In opening, I started by showing Gerbong Maut Monument and location of Padepokan Seni Gema Buana. For the content, I explained about history, activities, number of people that joined in Padepokan Seni Gema Buana, facilities, and achievements that achieved by Padepokan Seni Gema Buana. Last, for the closing of the video, I gave salutation to the parties in the video making.

In finishing this video, I found many difficulties and challenges. I should learn how to write a good script and then I consulted with my supervisor. I also needed to learn my pronunciation because I recorded my own voice to make the promotional video. I should repeat my recording to get accurate pronunciation.