

Development of Piring Makanku story book media as nutrition education for elementary school at SDN 01 Arjasa Jember District

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ABSTRACT

Elementary school children prone to multiple nutritional problems due to physical growth, intellectual, mental and social happen quickly, so that requiring more nutrition to support growth and their activity. Health promotion efforts such as providing storybook with picture "Piring Makanku" considered effective in overcoming multiple nutritional problems. The aim of this study was to create a storybook with picture as an educational media about "Piring Makanku" for elementary school-aged children. The type of this research is Research and Development which uses 4 steps method, Borg and Gall, such as: 1) Research and information collection, 2) Develop preliminary form of product, 3) Product trials, and 4) Product revision. The instruments used in this media are interview sheet, observation, and questionnaires. These instruments are used to collect information related to students' needs for the media used. This development research uses descriptive qualitative data analysis and quantitative descriptive data analysis. Qualitative data in the form of criticism and suggestions from the validator which will be used as material for improving the product being developed. Quantitative data contains an average of the results of the assessment of material expert validators 1 and 2 in stage I of 92.15%, stage II of 96.65%. Meanwhile, the average assessment results from media experts 1 and 2 at stage I were 84.5%, and at stage II were 94,5%. The conclusion of story book "Piring Makanku" declared valid to be used as a learning as a medium for nutrition education of elementary school children.

Keywords: Elementary School Children, Story Book with Picture, Multiple Nutritional Issues, Piring Makanku