

**PROFITABILITY ANALYSIS OF BROILER BREEDER PARTNERSHIP
PATTERNS IN THE SITUBONDO DISTRICT**

FAIZOL HUSEN

*Poultry Business Management Program
Department of Animal Husbandry*

ABSTRACT

The study aims to determine the profit level of profitability of broiler breeding business partnership patterns in the Situbondo District and the influence of production factors "management cost (X_1), feed cost (X_2), seed cost (X_3), amount (X_4), and selling price of chicken (X_5)". Methods of collecting data with interviews using questionnaire, as well as observation. The number of Broiler farms amounted to 22 farmers. Data analysis techniques calculate the total cost of production, acceptance, profitability, and profitability. The second analysis uses multiple linear regression analyses, Test-F and Test-t and business feasibility analysis using R/C Ratio and ROI, its analysis uses the help of SPSS 25. Total average profitability in Situbondo District with an average of 5000 tails at 8,5%, the highest profitability found in the population of > 5000, namely the population of 9000, tails profitability at 13,7%, Lowest profitability found in population <5000 Tail The population 2000 tails Profitability Charge of 3,2%. Research results on population farmers >5000 tails Profitability is said to be more profitable than <5000 tails. Analysis Using Test-F was obtained significantly $0,000 < 0,05$. This shows the free variables in unison has a significant effect on the bound variable i.e. the gain variable (Y). R-Square efficient value of 0,938. Based on the Test-T obtained the resulting variable that most dominant affects the profitability of the business is the cost variable feed (X_3). R/C Ratio per period on the business of Broiler Farms in Situbondo District the total average of 1,07. The result of ROI indicates that the broiler chicken farmer in Situbondo District was the total average of 7,36%.

Keywords: *Broiler, Partnership, Profitability, and Profit.*