

CHAPTER 1. INTRODUCTION

1.1 Background

Politeknik Negeri Jember is one of college in Jember that has a base as a vocational education. The education program conducts a teaching– learning activity focused on developing skills and specific competences of their student to prepare the students to face the real future working place based on their need. Politeknik Negeri Jember also provides the qualified academic educations based on the need of the working place itself. To achieve that, Politeknik Negeri Jember organizes Internship Program for all study program, including English study program.

English Study program is one of study program in Politeknik Negeri Jember which offers courses for three years (Diploma III). This study program applying concept 60% of practice and 40% for theory. These means that students of English study program explore more on their skill related to English skill in their major. The English skill includes listening, reading, speaking, and writing, and English for Specific Purpose such as English for Banking, English for Secretary, English Tour and Travel, English for Correspondence, and general subject such as Pendidikan Kewarganegaraan, Agama, and Bahasa Indonesia. Besides, there is an internship program as an obligation subject that the student have to joint to graduate from Politeknik Negeri Jember.

Internship Program is a company training that must be conducted at the end of semester in order to apply the students skill in a work place. The period of Internship Program is 384 hours for Diploma III and 512 hours for Diploma IV. The Internship Program gives the opportunity for the students for applying their skills and competences that they have already got from learning activities in college. In this case as a student of English study program, choose the recommended place that relevant with their skill and competence. The writer choosed Taman Pintar Yogyakarta as a place of her internship program.

Taman Pintar Yogyakarta is an educational park that provides the educational object related to science, for the age group it is further divided into pre-school, kindergarten, elementary school to high school levels. This educational park offers an educational or learning model that combines the concepts of education and games with interesting media that can increase children's curiosity and stimulate children's creativity in science and technology. The concept of learning aims to improve the quality of mastering the educational material provided at the school amid the decline in reading interest from the community and children in particular. With the props model, children will be more interested in developing their abilities so that they can solve various problems with their own mind patterns. Taman Pintar as an integrated area of various learning vehicles in one location is a special feature so that, Taman Pintar become a favorite spot and become an icon of educational tourism in Yogyakarta. So that, there are a lot of tourists who come in Taman Pintar, not only domestic tourist such as from Yogyakarta, Jakarta, Medan, and others, but also foreign tourist such as from Australia, Amsterdam, etc.

Due to that condition, the writer decided to choose Taman Pintar Yogyakarta as the place of the Internship Program. The reason why choosing this place is because it is suitable and appropriate to apply the knowledge and skill related to subject that the writer got in English Study Program. The example of the subject are: Translation, English for Secretary, Public Speaking, computer, English for Tour and Travel and Public Relation.

There are some activities which the writer can in Taman Pintar. Since the activities are related to materials in her study program such as being a guide, being a translator, being a good secretary, and being a good public relation. So, the writer decided to choose Taman Pintar as place of her internship program and implement the English ability and English for spesific purpose to help Taman Pintar do their job. Further, this internship program can give benefits for Taman Pintar and also for the writer as well. It develops the writer's ability and provide her new knowledge and experience that will be useful for her future.

1.2 Objectives

The Internship Program has general and specific objectives. They are:

1.2.1 General Objective

The general objective of the internship program is to apply and increase the ability in applying the theory which has been getting from Politeknik Negeri Jember in Language, Communication, and Tourism Department at the company. So, the student will be able to get and develop their working skill that they did not get from the collage.

1.2.2 Specific Objectives

The specific objective of the internship program are to apply the skills and knowledge of English. Those are Translation, English for Secretary, Public Speaking, English for tour and travel and Public Relation in the real workplace, to increase the knowledge, skill, and the experience for the student in the workplace, and to train the critical thinking and problem solving skill based on the real work condition during the internship program.

1.3 Significances

There were several significances of conducting the Internship Program in Taman Pintar Yogyakarta:

1.3.1 For Taman Pintar Yogyakarta

By providing the addition member by students in thership program, it will support Taman Pintar in giving the addition services in guiding the tourist who come in Taman Pintar. and also it might be help the staff to finish their job such as translating some text related with Taman Pintar facilities, handling the website and email of Taman Pintar, and contributing for activities to support Taman Pintar's event or program.

1.3.2 For The Writer

During the Internship program, the writer got new experiences and new knowledge about handling customer directly or by phone, holding the professionalism in working place, and being a professional guide. And able to

apply her writing, computer, reading, public speaking, public relation, and translation skill into real work place.

1.3.3 For The Student of English Study Program

By providing this kind of internship program report, it becomes a reference for the next student of English Study Program who want to take the internship program especially in Taman Pintar Yogyakarta.

1.3.4 For English Study Program and Politeknik Negeri Jember

By conducting this internship program, it keeps cooperative relations between Politeknik Negeri Jember with relevant institution such as Taman Pintar Yogyakarta. It provides input for evaluation and development of the curriculum applied in Language, Communication and Tourism Department specifically in English Study Program.

1.4 Place and Time of Internship Program

The internship program was conducted at Taman Pintar Yogyakarta located at Jl. Panembahan Senopati 1-3 Yogyakarta 55122. Phone number 0274 583 631 – Fax 0274 583 664. Email address info@tamanpintar.com. The Internship Program was held for two and half month or 384 hours. It was started from 8th March to 21st May 2018. The working days were 6 days and one day was for holiday. The working time was started from 8.00 am to 16.00 pm. It was about 8 hours per day.