## DEVELOPMENT OF A DECISION SUPPORT SYSTEM IN THE PROPORTIONAL USE OF WEDDING COSTS USING THE TOPSIS METHOD: A CASE STUDY OF MARIFKA WEDDING ORGANIZER IN PASURUAN DISTRICT

Prawidya Destarianto, S.Kom, M.T

**Rizqiah Dwi Agustin** Informatics Engineering Study Program Information Technology Department

## ABSTRACT

The Wedding Organizer (WO) business opportunity has become the concern of many business activists in Indonesia, this is evidenced by the continued emergence of new WO in various cities in Indonesia. Various customs and cultures have their own customs and characteristics in carrying out weddings. Preparing for a wedding takes a lot of time in order to hold a proper and sacred wedding reception. Currently, WO business activists also vary, ranging from young people to adults. If today's business activists cannot keep up with the advancement of the technological era, it will be difficult for the business to develop properly. This condition will certainly require every WO to develop creativity in order to be able to compete in getting the market. The use of digital media needs to be considered by every business activist in today's technological era. So in this case we want to help solve problems by developing a decision support system to solve problems that exist in wedding organizers, using the TOPSIS method, and User Acceptance Testing (UAT) to assess system requirements.

Keywords: Topsis, Wedding Organizer, Website