

**USER ACCEPTANCE ANALYSIS ON APP
ATTENDANCE USING THE METHOD
TECHNOLOGY ACCEPTANCE MODEL IN THE OFFICE
DEPARTMENT OF INDUSTRY AND TRADE JEMBER**

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ABSTRACT

This study was made to analyze the acceptance rate of Attendance Applications. By using 5 variables, namely: Perceived Use, Perceived Useful, Attitude Toward Using, Behavior Intention Use, and Actual Use. This research was conducted on 271 non ASN employees at the Department of Industry and Trade of Jember Regency. The number of samples taken is calculated using the Slovin formula using a sample of 23 respondents. the ability to use attendance applications has a positive effect on Perceived Ease Of Use, Perceived Usefulness, Behavioral Intention to Use and Actual System Use in conducting employee attendance at the Jember Regency Industry and Trade Office.

From the results received, 23 respondents stated that they strongly agreed with the performance of the application which was considered very efficient, made it easier to use attendance applications, and kept abreast of current developments. Based on the results of the Technology Acceptance Model test, it can be concluded that the presence application as a whole can be accepted by users in terms of its benefits and convenience.