

# ***Pop Up Media Development About Calcium Intake in School Age Children***

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## ***ABSTRACT***

*Lack of knowledge about calcium intake is an unresolved nutritional problem in Indonesia. Pop Up is a learning media in the form of a picture book that has three-dimensional elements, accompanied by animations that arise and motion measuring 35 cm x 25 cm. The purpose of this study was to develop a pop up media about the fulfillment of calcium intake in school-age children at SDN Tegal Gede 01 Jember. This research is a descriptive research with Research and Development (R&D) method and Analyze, Design, Development, Implementation, Evaluation (ADDIE) research model. This study uses instruments in the form of interview sheets, validation assessment questionnaires and acceptance test assessment questionnaires and questionnaires to determine the feasibility of pop up media. The test results from the media validator obtained a percentage of 89% with a good interpretation. While the test results from the material validator obtained a percentage of 96% with a very good interpretation, so that the media deserves an acceptance test. The media acceptance test for students obtained an assessment percentage of 96.2% with a very good interpretation.*

***Keywords:*** *School Age Children, Pop Up*