

Peran Video Edukasi Terhadap Pengetahuan Wus Tentang Pencegahan Stunting Di Kecamatan Pakuniran (*The Role of Video Education Toward WUS Knowledge to Prevent Stunting in Pakuniran sub-District*).

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ABSTRACT

Stunting is defined asa lack of nutrition in the first 1000 days of life beginning (HPK), resulting in a degenerative development of the risekdas ri data of 2019, with a percentage of stunting or short and very short children in Indonesia of 27.7% high, compared to WHO 's goals for stunting decline by 20%. Video interventions are chosen to make it easier in delivering information clearly and correctly. Social media selection as a tool or access to communicating information about health because social media has become a major social activity for people is facebook, whatsapp and youtube. The research subjects involved in this study number 74 women aged 20-24, the educational videos were spread through three social media platforms, facebook, whatsapp, and youtube. The data is descriptive analysis using univariates. The subject's intake technique in this study uses an impressive sampling. Video media education has been through the validation stage by materials experts and media experts with good results. The most extensive descriptive analysis of age was 22 years of age with the most jobs of scholars. It is hoped that the education on stunting is multiplied by appropriate and accessible media as appropriate and accessible videos education through social media.

Keywords: Social media, Education Video, Stunting