CHAPTER 1. INTRODUCTION

1.1 Introduction

This chapter explains the introduction, which explains the first part of the document, which reveals the objective and purpose. The study's introduction includes preliminary information on the study. The author provides the context of the research in this chapter, which is necessary for the reader's fundamental knowledge. Then there are problem statements, which describe the issues with this study. Then research questions are utilized to express the inquiries that have been raised concerning the issue. The research aim is then utilized to explain the goal of the issue that has been raised. The research's relevance is then explained in terms of the advantages it provides. The scope of the research is then outlined in order to clarify the research's emphasis. Then there are the limits. Then the definition of key terms explains the definition of the variables contained in the study. And finally, the structure of the proposal explains the contents of the proposal.

1.2   Background of The Research

The world is facing an outbreak of the corona virus which is reported to have originated in Wuhan, China. The corona virus has spread throughout the world, Malaysia is also affected by the outbreak. According to the Malaysian Ministry of Health (2021), the corona virus outbreak impacted the whole country of Malaysia. According to data through August 2021, 1,1631,291 people were infected with the coronavirus. Daily activities are restricted by the coronavirus, which may only be carried out within the confines of the home. As a result, Malaysia's prime minister ordered the closure of all educational institutions. As a result, learning that is normally done in person is now done online (Arwansyah, Faisal, Masrurih, Marpuah, 2022).

According to Isman (2017) in Muhammad, online learning is a method of learning that involves the use of the internet network. Students that learn online have greater flexibility in their learning. Online classroom systems allow students to communicate with teachers. The purpose of this study is to identify the characteristics that impact Malaysian students' adoption of online classroom platforms (Assidiqi & Sumarni, 2020).

1.3   Problem Statement

Based on the background above, it explains that the corona virus that originated from Wuhan has spread to Malaysia. According to statistics acquired in August 2021, the number of people in Malaysia who have been exposed to the corona virus has reached 1,163,291. As a result, everyday activities are restricted and limited to the confines of the home. This prompted the Malaysian prime minister to give directives to close all educational institutes. Therefore, learning that is usually offline becomes online.

1.4   Research Questions

Based on the background described previously, the formulation of the problem in this study is:

a) Is there an effect of perceived ease of use on perceived usefulness?

b) Is there an effect of perceived ease of use on attitude towards behavior?

c) Is there an effect of perceived usefulness on attitude towards behavior?

d) Is there an effect of perceived usefulness on behavior intention to use?

e) Is there an effect of attitude towards using on behavior intention to use?

f) Is there an influence of perceived ease of use and attitude towards behavior on behavioral intention to use?

g) Is there an influence of perceived usefulness and attitude towards behavior on behavioral intention to use?

1.5   Research Objectives

Based on the formulation of the problem above, the objectives of this study are as follows:

a) To find out the effect of perceived ease of use on perceived usefulness

b) To find out the effect of perceived ease of use on attitude towards behavior

c) To find out the effect of perceived usefulness on attitude towards behavior

d) To determine the effect of perceived usefulness on behavior intention to use

e) To find out the effect of attitude towards using on behavior intention to use

f) To determine the effect of perceived ease of use and attitude towards behavior on behavioral intention to use

g) To determine the effect of perceived usefulness and attitude towards behavior on behavioral intention to use

1.6 Significance of The Research

Based on the explanation above, the benefits of this research are as follows:

a) For researchers, as a source of information and a reference while conducting research on the elements that influence student acceptance of online learning platforms in Malaysia.

b) For readers, as a source of additional knowledge, and broad insight.

c) As a source of additional knowledge and broad understanding for readers.

d) For the University, as a source of information and reference for future research.

1.7 Scope of The Research

This study focuses on explaining the factors that influence student acceptance of online classroom platforms in Malaysia. Researchers want to know how much influence the online class platform has in Malaysia. The researcher made this research selectively starting from the variables to the object of the research. The researcher made a title that was close to the daily lives of students because it was felt that the problem of student admissions on the online class platform was very important. Because during the COVID-19 pandemic, the online class platform became an application that was used every day when seeking knowledge. Therefore, the researcher took the title of the study.

In this study the students were asked to fill out a questionnaire to answer the responses from this study. The questionnaire used is google forms. In this study, more than 200 students were taken as samples. The 200 students consisted of 7 faculties, namely the Faculty of Business Management & Professional Studies (FBMP), the Faculty of Information Sciences & Engineering (FISE), the Faculty of Health & Life Sciences (FHLS), International Medical School (IMS), School of Education & Social Sciences (SESS), School of Pharmacy (SPH), and School of Hospitality & Creative Arts (SHCA).

1.8 Limitations of The Research

The following limitations are necessary to keep the scope of this study focused on the current issues:

1. This study's findings are only applicable to students who use apps or online learning platforms.
2. The students in this study are from Malaysia.
3. The education level sampled must be a diploma, bachelor's degree, and master's degree.
4. The faculties that are sampled must be the Faculty of Business Management & Professional Studies (FBMP), Faculty of Information Sciences & Engineering (FISE), Faculty of Health & Life Sciences (FHLS), International Medical School (IMS), School of Education & Social Sciences (SESS), School of Pharmacy (SPH), and School of Hospitality & Creative Arts (SHCA).

1.9   Definition of Key Terms

Several definitions are offered to clarify the words used in this study:

a) Perceived Ease of Use

According to Davis (1986) in (Alshurideh et al., 2019), perceived ease of use is the belief that someone when using a certain system will be free from effort. Meanwhile, according to Jagiyanto (2007) in (Setiawan et al., 2018) interpreting perceived ease of use is a belief about the decision-making process.

b) Perceived Usefulness

According to Davis (1986) in (Wicaksono & Maharani, 2020), perceived usefulness is the belief of individuals or groups in a system that can facilitate their work. According to (Jason & Siti Aishah, 2021) perceived usefulness can also be interpreted as an effective application to do.

c) Attitude Towards Behavior

Attitude towards behavior according to Davis (1989) in (Sugiri et al., 2017) namely positive and negative feelings from someone if they have to do the behavior that will be determined. Meanwhile, according to Mathieson, attitude towards behavior is behavior as a user evaluation of interest in using the system.

d) Behavior Intention to use

According to (Sugiri et al., 2017) behavioral intention to use is a person's desire to perform a certain behavior. A person will perform a behavior if he has the desire or intention to do it.

e) Online class platform

Platform is a digital container that is widely used by humans for various purposes. In simple terms, the platform is a container that is used to run a system according to the program plan that is made. For example, for online learning, the platform used is based on digitalization (Selvakumar et al., 2022).

1.10   Structure of The Proposal

The thesis' structure has been provided in this section. There are six chapters in this study. The significance of the research, scope of the research, limitations of the research, definition of key terms, and structure of the proposal are all discussed in Chapter One, which begins with an introduction to the chapter, background of the research, problem statement, research questions, research objectives, significance of the research, scope of the research, limitations of the research, and definition of key terms.

The second chapter of the literature review starts with an introduction and then moves on to a review of prior studies, supporting theories, and research framework and hypotheses.

The third chapter, research methodology, begins with an introduction to the following chapter's features of study design, population and sampling, variable measurement, instrument and data collecting techniques, data analysis, tests, and tools.

The fourth chapter outlines the research's findings and the researcher's aspirations for the research's impact. The research references are discussed in Chapter 5. Finally, the research attachment, which comprises the study time and the questionnaire, is shown in chapter six.

1.11   Chapter Conclusion

The introduction to this chapter discusses the first section, which describes the objective and purpose. The backdrop of the research, problem statements, research questions, research aims, importance of the research, scope of the study, limitations of the research, definition of important terminology, and format of the proposal are among the nine sections. The research's background highlights the foundations of research on online class platforms. The problem statement then explains the research problem. The study questions then go on to describe what factors impact student acceptance of online class platforms in Malaysia. The study aims to highlight the characteristics that impact student adoption of online learning platforms in Malaysia.

The importance of the research is then explained, along with the advantages of the elements that impact student acceptance of online class platforms in Malaysia. The scope of the research then outlines the research's emphasis. The constraints of the study then clarify the study's shortcomings. The factors perceived ease of use, perceived usefulness, attitude toward behavior, and behavioral intention to use are then explained through the explanation of important terminology. The structure of the proposal, which outlines the proposal's contents, is the final step.