SUMMARY

Making a Booklet as Promotional Media of The Majestic of Heritage Site in Pasuruan, Triami, NIM F31181175, 2021, 32 pages, English Study Program, Politeknik Negeri Jember, Fitri Wijayanti, S.Pd., M.Pd.

Indonesia is big and potential country, especially in tourism side. They are natural tourism, cultural tourism, historical/heritage tourism, religion tourism, and national park. Pasuruan in East Java is one of tourist destinations area. In Pasuruan, there are also some majestic heritage sites. There are morethan 10 heritage sites, for instance Jawi Temple, Gunung Gangsir Temple, Belahan Temple *(Sumber Tetek), Prasasti cunggrang, Raos Pacinan, Japan's Cave, Pemandian Alam Banyu Biru, Kebo Ireng Site, Petilasan Indrokilo, Watu Lawang.* Some of the heritage sites were found not in a good condition, incomplete shape and they are abandoned. However, there are three sites which have complete shape and have a good condition. Those are Gunung Gangsir Temple, Jawi Temple and Belahan Temple (*Sumber Tetek*).

The Tourism District Agency has already made the promotional media such as Tourism Booklet and Tourism Map. Based on the previous booklet and tourism map, it explored all of tourism objects in Pasuruan but the informations about the three objects (Gunung Gangsir Temple, Jawi Temple and Belahan Temple (*Sumber Tetek*) is just general information. There is no specific booklet for Heritage Tourism in Pasuruan. So, the staff from Tourism District Agency of Pasuruan Regency suggested the writer to make promotional media in the form of booklet.

In making this final project, the writer needed supporting data to complete it, those are; interview, observation, documentation, and audio-visual material. In the interview, the writer got the information related to the history, the function of the temple, events or activities, whether the temple has been renovated or not, visitors, the ticket price and activities of each site. In the observation, the writer got the data about the the writer decided to make observation of each the heritage site, to observed the condition, the price of ticket, the facilities and the accommodation. The writer did observation around heritage sites (Jawi Temple, Belahan Temple and Gunung Gangsir Temple). In the documentation, the writer got some photos from previous booklet. In the audio-visual material the writer took some picture related to the sites.

After getting the data, the writer started to make the booklet. The booklet was made in bilingual version, *Bahasa Indonesia* and English. This booklet is divided in to three parts, they are opening, body and closing. The opening contained about the information of the heritage sites. The second is body that contained about facilities, the information of each site such as the location, history, the facilities, the access and accommodation. The last is closing that contained about the information center.

In completing this booklet, the writer found the difficulties and challenges. The writer has difficulties in grammar and cannot edit the booklet, so the writer used an application to check grammatical errors and hired someone to design the booklet. In addition, the writer has challenge while make the script because she must read a lot of historical journals.

Finally, the writer has successfully finished the final project. Hopefully this final project can be useful and bring value to people about cultural heritage in pasuruan.