

***Sentiment Analysis of Public Against the Endemic on Twitter Using  
the Naïve Bayes Method***

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***ABSTRACT***

*Planning for change or transition from a pandemic to an endemic causes various responses or opinions from the public. Therefore, an analysis is needed to determine public sentiment towards the condition of Indonesia which is experiencing a transition from a pandemic to an endemic whether it is positive, negative, or neutral. This study uses the Naïve Bayes method with the distribution of training data and test data of 80% and 20% to obtain 78% accuracy, 79% precision and 78% recall. This algorithm has a fair classification level or a moderate or good enough diagnostic value.*

***Keyword:*** *sentiment analysis, Naïve Bayes, endemi, twitter*