

REFERENCES

- Boanerges, J. 2018. What is Bilingualism? (Definition, Types and Examples). *Akademia*. <https://akademia.com.ng/>. [8 April 2022]
- Chase, L. C., M. Stewart, B. Schilling, B. Smith, and M. Walk. 2018. "Agritourism: Toward a Conceptual Framework for Industry Analysis. In *Journal of Agriculture, Food Systems, and Community Development*, 8. P.13-19.
- Creswell, J. W. 2009. *Research Design: Qualitative, Quantitative, Mixed Methods Approaches Third Edition*. United States of America : SAGE Publications.
- Garaika and G. Garaika. 2020. "The Classification of Promotion Media of a College to Improve the Management of Promotion for a Private College in the East Ogan Komering Ulu District". In *Jurnal TAM (Technology Acceptance Model)*, 11/ P.60-65.
- Landsberry, L. 2019. "Defining Bilingualism". In *Bulletin of Nagoya College*, 57. P.145-154.
- Madhuri B. 2019. Types of Advertising Media. *Art of Marketing*. <https://www.artofmarketing.org/>. [10 March 2022]
- Marlini, U.N.D. 2019. "Pembuatan Booklet sebagai Media Informasi Bibliocrime di Perpustakaan Universitas Negeri Padang". In *Ilmu Informasi Perpustakaan dan Kearsipan*, 8. P.431-436.
- Ministry of Tourism of Indonesia. 2020. Laporan Kinerja Kementerian Pariwisata Indonesia Tahun 2019. *E-Performance Kemenparekraf: Sistem Informasi Akuntabilitas Kinerja Instansi Pemerintah Kementerian Pariwisata dan Ekonomi Kreatif*. <https://eperformance.kemenparekraf.go.id/>. [13 April 2022]
- Sadowski, A., and M. M. Wojcieszak. 2019. "Geographic Differentiation of Agritourism Activities in Poland vs. Cultural and Natural Attractiveness of Destinations at District Level". In *PLOS One*, 14. P.1-22.
- Stoltzfus, J. 2020. What is Media? – Definition from Technopedia. *Technopedia*. <https://www.techopedia.com/>. [10 March 2022]
- Syahara, A. 2017. "Designing the Booklet of Palembang Historical Tourism Destinations". Thesis. *Politeknik Negeri Sriwijaya*.

- Wijayanti, E., Rohman, F., & Hastuti, U. S. 2016. “Pengembangan Booklet Penyuluhan “Nata De Pameló” bagi para Petani Jeruk Pameló di Magetan”. In *Jurnal Pendidikan: Teori, Penelitian, dan Pengembangan*, 1. P.874-880.
- Wassell, C. 2018. 5 Benefits of Using Booklets and Brochures for Your Marketing. *Instantprint*. <https://www.instantprint.co.uk/>. [10 April 2022]
- Yudarnadi, F., and N.W. Santoso. 2015. “Pembuatan Majalah Digital Magazine sebagai Media Promosi Wisata dan Budaya Karesidenan Madiun dengan Menggunakan Software Pengolah Grafis”. In *Jurnal Ilmiah Teknologi dan Informasi ASIA*, 9. P.45-47.