

***Media Video Development About Healthy Snacks Choice As Educational Media
For Elementary Students In SDN Jarit 2***

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ABSTRACT

Video is media in the form of audio-visual images that make it easier for students to understand material. The purpose of this study was to develop a video media about choosing healthy snacks as an educational medium for students at SDN Jarit 2. The type of research used is the type of descriptive research. This research model is research and development. This research design refers to the ADDIE research design (Analyze, Design, Development, Implementation, Evaluation). This development research used two data analysis techniques, namely, qualitative descriptive data analysis techniques and quantitative descriptive data analysis techniques. Qualitative data was in the form of suggestions and comments from the evaluator that will be used as a product improvement material developed. The quantitative data was the assessment score data from the evaluator and the students' knowledge scores. The trial was conducted on two validators and 30 students at SDN Jarit 02. The results of developing educational videos for material experts obtained 91% results in the very good category, and media experts received 89% results in the very good category. The achievement of educational videos can be seen from the increase in students' knowledge scores before and after being given educational videos about healthy snacks scores of 76.3% and 82.3%, respectively. Based on these results, it can be concluded that educational videos are suitable for use by SDN Jarit 02 students.

Keywords: education video, healthy snacks choice