

***THE USE OF LOCAL MICROORGANISM (MOL) OF SNAILS
ON THE BUSSINES VALUE OF KAMPUNG SUPER CHICKEN
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ABSTRACT

The high price of expensive chicken feed, especially Kampung Super chickens which do not have their own conventional feed. Microorganisms as an alternative to their own feed can be found in the material around us, this can be called local microorganisms (MOL). The MOL we want to create comes from snails that are abundantly available around us, by utilizing snails, it is hoped that there will be cost efficiency in raising Kampung Super chickens in farmers. This study uses the calculation method of R/C ratio, B/C ratio, and BEP to see if it's feasible to chicken farms. Kampung Super with supplementary feed MOL Snails are run by breeders or not. For all treatments, both control treatment with feed treatment with the addition of Snail MOL was feasible for business, but on the graph it decreased in the treatment with the addition of Snail MOL. The results of the use of Snail MOL showed variable costs of (Rp. 20,424), R/C (1.24), B/C (0.24), BEP unit (17.64 fish) and BEP price (Rp. 484.987). With the result that the use of Snail MOL has not been able to increase the income of farmers with the addition of snail mole feed.

Keyword: MOL, snail, b/c ratio, r/c ratio, bep price