## The Development of Pocketbook as a Educational Media Clean and Healthy Living Behaviours in SMPN 2 Nguling

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## **ABSTRACT**

The varied educational media availability will increase the knowledge possessed by students. The fact that the field is still limited educational media used by junior high school students, especially in the case of Clean and Healthy Living Behaviours in schools. The purpose of this study was to develop a pocketbook as a PHBS educational media for students in SMPN 2 Nguling. This study is a Research and Development that uses the model of Dick and Carey. Dick and Carey model has ten stages of development, but in this study researchers modified into eight stages. The instrument used in this study is a question form and questionnaire. Question form is used to determine the feasibility of a pocketbook. While the questionnaire is used to determine the level of effectiveness of a pocketbook. The process of developing a handbook was conducted in July to September 2018. This development study using two techniques of data analysis, namely, qualitative descriptive analysis technique and quantitative descriptive data analysis techniques. Qualitative data in the form of suggestions and comments from the validator that will be used as product improvements are developed. While quantitative data in the form of the validator assessment scores and scores of students' knowledge. The results of the validation of subject matter experts by 93% categorized as very feasible and expert design by 95% categorized as very feasible. The test results showed that the effectiveness of a pocketbook can increase the knowledge percentage of students with a percentage score of knowledge before and after given a pocketbook respectively 77% and 86%. The conclusions of this study that the pocket book is very feasible and effective use by students of SMP 2 Nguling.

**Keywords**: pocket book, Clean and Healthy Living Behaviour, SMPN 2 Nguling