

***SOP (Standard Operating Procedure) Designing for Sweet Corn
(Zea mays saccharata L.) Seeds Production at CV. Benih
Primadona Kencana District of Jember***

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ABSTRACT

This research was aimed to compile and design standard operating procedure (SOP) for sweet corn seeds production. This is a qualitative descriptive research aimed for picturing the whole components which are related and describing something by describing, taking notes, analysing, and interpreting the condition of sweet corn seeds production. The activities of this research used grounded research theory based on the facts or real conditions in the field. The research instrument used is open questionnaire. The results from the questionnaire was noted in a log book or note book. The object of this research is CV. Benih Primadona Kencana located in village Pancakarya Agung district of Jember. This company is moving in agriculture producing sweet corn seeds. The quality of the seeds is one of the most important parts of the sweet corn cultivation level of success, so SOP is needed in doing the production process. This research resulted improvement proposal in narrative format and flowchart format used to improve the internal company control. The production process consists of 9 steps, where 40% mistakes happening during the production process can be minimalized into 5% after applicating the SOP. The existence of SOP can be a guideline in doing the operational activities so the production process can be done well and smoothly.

Key words: *sweet corn seeds, Standard Operating Procedure (SOP)*