

**Peran Pemerintah Desa Dalam pemberdayaan Pelaku Agribisnis dan Agroindustri di Desa Rambipuji** (*The Role Of The Village Government In Empowering Agribusiness and Agro-industry Actors in Rambipuji Village*)

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**ABSTRACT**

*Rambipuji Village is one of the villages in Jember Regency. Rambipuji Village has potential that can be developed into a tourism village center for the tempe industry where the majority of the Rambipuji community is engaged as a home industry for tempe and tofu processing. This research is a quantitative descriptive study that aims to identify and analyze the role of village government and the influence of the role of facilitator, regulator, catalyst on the empowerment of agribusiness and agro-industry actors. The analysis tool in this study uses multiple linear regression analysis which is processed using the SPSS 20 application. The results of the study using the IBM SPSS Statistics application show a significance value of the facilitator variable of 0.029 which means that it has a significant effect on the empowerment variable. The regulator variable is 0.231 which means that it has no significant effect on the empowerment variable. The catalyst variable is 0.094 which means that it has no significant effect on the empowerment variable.*

**Key Words:** *Government role, MSMEs*