

**ANALISIS POLA BELANJA GOCAY SWALAYAN UNTUK  
MENENTUKAN POLA LETAK BARANG MENGGUNAKAN  
*DEDICATED STORAGE***

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**ABSTRACT**

*Gocay Swalayan is one of the supermarkets located in Besuki Situbondo. A good self-service storage layout should be neatly organized by type of item. The arrangement of goods that are not in accordance with the location of the goods causes consumers to have difficulty finding the desired item. Therefore, it is necessary to arrange the location of the goods by using dedicated storage.*

*Method dedicated storage chosen because it is able to determine a specific storage place for each item stored according to the type of The recommended system that is built consists of several features, namely: login, dashboard, user, add product, and calculation features*

*The results of this study indicate that the Gocay supermarket has an irregular 63.5% item layout category and the dedicated storage method is able to provide recommendations for the layout of goods dynamically.*