

**Analysis of the Added Value of Sheep in Modern Livestock Villages in
Bondowoso Regency**

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ABSTRACT

The research uses the types of research methods in the form of descriptive and quantitative. Descriptive research aims to describe or describe, analyze and systematically interpret the conditions that occur in the marketing chain of sheep in the Modern Livestock Village, Bondowoso Regency. The purpose of this study was to determine the marketing chain of sheep to the buyer and to find out the added value obtained by each business actor involved. Business actors in fattening sheep in Modern Ternak Village or KTTS Mitra Subur are suppliers, KTTS parties, partners, and distributors. The total input of feeder sheep to suppliers is 6.900kg/3 months with a purchase per kilo of Rp. 60,000 and an output of 6,900kg which is sold at a price of Rp. 68,000, resulting in an added value of Rp. 4,500/kg with a ratio of 0.06%. On the KTTS Mitra Subur or Modern Livestock Village, the input of feeder sheep from suppliers is 6,900 kg with a purchase per kilo of Rp. 68,000/kg and the output during the 15-day treatment period is 8,100kg/harvest, resulting in an added value of Rp. 8,183/kg with a ratio of Rp. 0.1%. While the second added value calculation on the KTTS side is receiving input from partners of 15,300kg and output sold to distributors of 15,300kg with a selling value of IDR 70,000/Kg getting an added value of IDR 1,980.4 with a ratio of 0.02%. For the KTTS party as a whole, they got an added value of Rp. 10,163.4 with a ratio of 0.12%. In one of the sheep fattening partners who raise 33 sheep with an input of 445.5 kg at a price of 68.000/kg and an output of 841.5 kg/harvest which is resold to the KTTS for Rp. 68.000/kg so as to produce an added value of Rp. 11.023 with ratio of 0.09%. At the distributor with sheep input of 15,300kg/harvest with a purchase price of Rp. 70,000/kg and an output of 15,300kg which is sold at a price of Rp. 75,000/kg, resulting in an added value of Rp. 2,500/kg with a ratio of 0.03%.

Keywords: Marketing Chain, Value Added Analysis