

## **Development of The Importance Balanced Nutrition Comic Media for School Age Children on SD Negeri 2 Tegalharjo**

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### **ABSTRACT**

Comics are cartoon-depicted media that portray a character in a story in a sequence that is closely related to the image and designed to provide entertainment to the reader. The content is created by layout material with photos or using available pictures until becoming an information book. The purpose of this study is to develop a balance nutrition for Education Media of School's on SD Negeri 2 Tegalharjo, Banyuwangi Student. This study used Research and Development research procedure and Analyze Design, Development, Implementation, Evaluation. The subject of this study is students of class 4,5 and 6. The data analysis that is used is qualitative, descriptive and quantitative descriptive by using Likert scale for the development. The conclusion of this study is the result observation through the need analysis student questioner. Thus resulted, several needs that proposed by student are display, character, color, used font and picture layout in balanced nutrition comic product development. Comic education media prototype design is fit with the reference of the need analysis result. Media validation test result gets feasibility presentation for 92%. Material validation test result gets feasibility presentation for 86,3%. Small group test resulted in 89, 7%. Based on the reference of quantitative data conversion to qualitative can be categorized very proper or in another word the comic has fulfilled the standard use.

**Keyword:** *Comic, Balance Nutrition*