Sistem Informasi Perencanaan Usaha Pada Ternak Ayam Broiler Menggunakan Metode Exponential Smoothing

(Information System Business Planning in Broiler Chicken Using Exponential Smoothing Method)

I Gede Wiryawan, S.Kom., M.Kom *as chief counselor*

Hisyam Muhammad

Study Program of Technical Information
Majoring of Information Technology

ABSTRACT

Broiler chicken farming is a business that has very good opportunities because the demand for chicken meat always increases every year. Making an information system to predict the feed needs of broiler chickens can meet the need for the desired information, so that maintenance cost planning can be known early on. The business planning information system for broiler chickens using the exponential smoothing method is expected to help make it easier for non-partner broiler chicken farmers to find out the need for chicken feed in one period and the exponential smoothing method facilitates information in forecasting the needs of chicken feed for livestock companies.

Key words: Exponenial Smoothing, Broiler